

What is in your Autumn 2020

New Marksman

- News from The Trustees
- Celebrity Brewers and Beer drinkers
- More photographs identified
- Beer Stories: The Floating Brewery
- Jon Lowe of Notts. County Council's Brewery Archaeology at Meadow House
- Miss World and Miss Mansfield Inns 1987
 Terry Wiseman reveals all.
- Who's Got Talent?
- R.I.P. Denis Hales
- Social Activities

Do not forget we would like to hear from you, too; those special occasions, family events, memories, pictures, either call me 01482 491125

Or e-mail

roybainton@hotmail.com or by post to

ROY BAINTON 100 KIRKHAM DRIVE HULL HU5 2BT SEND US YOUR STORIES, YOUR NEWS. PICTURES!

New Marksman Funded by the Baily Thomas Provident Fund Issue 42 AUTUMN 2020

It's a sad fact that no matter how confident we are in our medical sciences we can still be taken by surprise by what nature throws at us. Covid 19 has turned our lives upside down and inside out and it simply keeps returning to scare us all. So, masks on, wash hands! This has played havoc with the usual jolly calendar planned by the Mansfield Brewery Members Association. It's slowed us down at Marksman too. Hopefully, these pages will suggest better times.





In our last issue we tried to track down what became of Caroline Keller (left) Miss Mansfield, Ohio, who graced us with a visit to MBC in 1990. Well, try as we may, there seems to be no mention of her in the Mansfield Ohio records, but if something turns up, we'll let you know. However, when it comes to beauty pageants and organizing memorable events, we've been lucky enough to receive a memoir from the Brewery's first Press and PR man and Marksman Editor - Terry Wiseman (left). Terry recalls the Brewery's first conference; "As a consultant then, I was one of the organizing team who staged the event in the confines of the Van Dyk's function room - the smallest venue ever to host one of our

conferences. The North Country Breweries takeover saw Derek Mapp's Mansfield Inns' 'Challenging Future' themed event at the Good Fellowship. Inns just 'growed' and we graduated to Sheffield University's Octagon Centre which also stage the 'Miss Mansfield Inns' final. There we erected a 128-foot-wide set with two giant screens. Our greatest success that day was to build a 56-stand equipment, tastings and catering trade fair behind the conference set during the afternoon session- and nobody heard a thing! It caused the BMA a few heart flutters in the early evening though."

MORE FROM TERRY INSIDE...





BAILY THOMAS PROVIDENT FUND



The office is based on the site of the former Mansfield Brewery in Littleworth, Mansfield. We are open Monday to Thursday (except bank holidays). If you need to visit the office, please contact us to make an appointment as due to the current Corona Virus situation visitors are discouraged.

Contact us:

BTPF Chadburn House Weighbridge Road Mansfield NG18 1AH

Tel: 01623 473290

Email: enquiries@bailythomasprovidentfund.org.uk

www.bailythomasprovidentfund.org.uk

BAILY THOMAS PROVIDENT FUND – UPDATE TO GRANTS

Wenna Thompson Mowbray Trustees Ltd.



William Colacicchi Mowbray Trustees Ltd.



Glenn Longden Baily Thomas Provident Trustees Ltd.



Lee Harrison
Baily Thomas Provident
Trustees Ltd.

Baily Thomas Provident Fund (the "Fund")

Following a recent review, the trustees are pleased to update you on the following changes to the grants available from the Fund.

The trustees wish to encourage as many of our beneficiaries as possible, irrespective of their age, to access the Fund. With this in mind, we have made the changes outlined below with a focus on health and wellbeing. We hope that the new medical related grants especially will prove beneficial to a wider number of beneficiaries, now and in the future.

Health assessments

The trustees have arranged for Nuffield Health to provide health assessments for all beneficiaries who wish to participate.

Nuffield Health is the UK's largest not for profit healthcare organisation with assessment centres across the UK. Nuffield Health offers in-depth health checks to give you a better understanding of your general health and to help identify future health risks. The assessment (known as "PATH") is tailored to your personal circumstances with a focus on preventative health measures.

The trustees hope that this will prove a valuable benefit in promoting health and wellbeing. Further details will follow but, in the meantime, it would be very helpful if you could contact the Baily Thomas office to register your interest in a health assessment at a Nuffield Centre local to you. The outcome of your health assessment will remain entirely confidential to you and the Nuffield

Occupational Therapist Services

For any beneficiaries requiring assistance with practical tasks as a result of any disability or other health condition, we can now offer the services of an Occupational Therapist who will be able to visit you in your home to offer advice generally and in relation to equipment and/or any modifications to your home that would be beneficial.

Medical consultations

If you are referred to a medical consultant by your GP, the cost of an initial private consultation, up to £300, will now be met by the Fund. Contact should be made with the BTPF office for information and guidance on how to proceed before attending any private appointment. The trustees will then consider applications in respect of any further treatment which is either unavailable on the NHS or not available within a timeframe considered acceptable by the Fund's retained GP and in line with current practices and procedures. The trustees hope this will significantly speed up access to appropriate medical care and simplify the process of applying for and obtaining medical grants.

Education grants

To reflect the increased cost of living for students in higher education and the increase in tuition fees, the maximum grant will be increased to £3,500 with effect from the 2020/21 academic year.

TV licence fee for over-75s

Following the loss of their automatic right to a free TV licence with effect from 1 August, grants will be awarded to those beneficiaries aged 75 and over who are now required to pay the TV licence fee.

Computer grants

Details of the grant available for the purchase of a desktop or laptop computer are available on our website – the guidance is to be updated so that references to a desktop or laptop computer is extended to include a tablet.

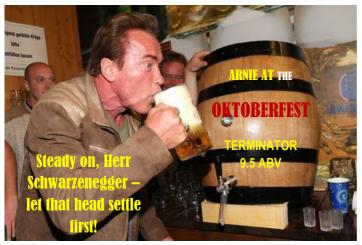
Christmas hampers

You may be aware that traditionally, hampers and turkeys were made available by the Brewery to those who had retired on a Mansfield Brewery pension. Following the closure of the Brewery, this tradition was continued by the Fund and whilst it has included a slightly wider category, the number of beneficiaries benefitting in this way is relatively small in the context of our overall beneficiary population. Not all recipients have been happy with the hampers and as we have experienced increasing logistical and practical difficulties in assembling and distributing the hampers, the trustees have decided that **hampers and turkeys** will no longer be provided. We hope that the changes to the grants outlined above will more than compensate for this, which we understand will be disappointing for some.

Communication with beneficiaries

As discussed at our open meeting last November, the trustees are constantly reviewing the benefits provided by the Fund and wish to continue the dialogue with you as beneficiaries. To this end the trustees are proposing to establish a committee comprised of up to ten beneficiaries and representatives of the trustees as a useful forum for communication. If you would be interested in becoming a member of such a committee, please contact the Baily Thomas office.







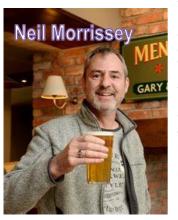
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Marksman's Guide to CELEBRITY

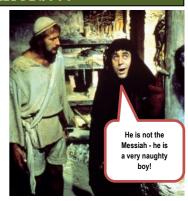
Brewers and Beer drinkers...



The late Monty Python star Terry Jones was a dedicated real ale fan, which is why he invested in Penrhos Brewery, near Kington, Herefordshire. Terry officially opened the Great British Beer festival at Alexandra Palace, north London. He once wrote "Beer, for me, is more than something I like drinking," he wrote. "It's a litmus of civilisation. If the society is making good beer, then it's a healthy society." Brewing commenced by Martin Griffiths in July 1977; but the enterprise stopped brewing in 1983.



The hapless character Tony from Men Behaving Badly, Morrissey's a passionate real ale lover. In 2008, Morrissey Fox Breweries established itself in Ye Old Punchbowl, Yorkshire launching the aptly and simply titled Blonde. Money problems plagued the venture with Morrissey almost going bankrupt, but he is bounced back refurbishing the Plume of Feathers at Barlaston, Staffordshire with his company MSW and forming Neil Morrissey Real Ale Company Ltd.



Sir Ian McKellen is part owner of 500 years old pub The Grapes in Narrow Street, London., the pub has seen its share of history including Sir Walter Raleigh setting sail to the New World from directly below. The bar has a snug named in honour of Charles Dickens, who danced on the tables.







Malt flavours and citric notes for a unique blend of Bobek, Goldings and Cascade hops give this deep golden ale a subtle hint of lemon. TROOPER takes its name from the Iron Maiden song which itself was inspired by the famous Charge of the Light Brigade.



The man behind the beer is Bruce Dickinson, the band's lead singer, songwriter, musician, airline pilot, entrepreneur, author, and broadcaster. He is also a fencing champion and pilots the band's 757 when they tour.

Heavy Metal legends



HAVE THEIR OWN BEER BREWED FOR TOURING

You may or may not have much time for heavy rock music, but it goes down better with beer. Teaming up with Robinsons Brewery of Burton-upon-Trent, Staffordshire who boast a 180-year heritage, Trooper is an award-winning Premium Beer brewed with the legendary IRON MAIDEN.



Paul McCartney's estate in East Sussex has been for the past 20 years, home to the Old Stinkhorn microbrewery. He has given the ale the name 'Old Stinkhorn' after a variety of mushroom that grows on his estate. Paul sells this beer around the south east and gives crates of it to various friends and relatives.

The way we were: Update- The Magnificent 7

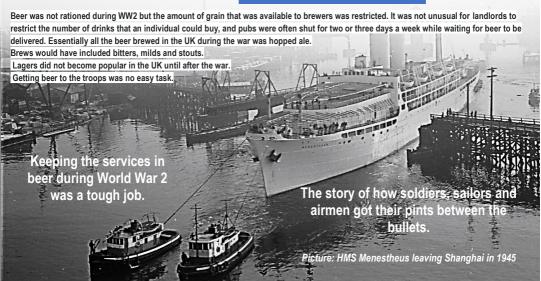


We have had a phone call from Chris Newton plus a letter from Ray Guest and they have identified the 1980s staff in this picture we ran in our last edition. At the back, left to right Lawrence Waroll, Dennis Yates, Leslie Berry, Albert Press then at front Les Mayfield, Eric Jackson, and John Eaton, and it is the Bulk Beer department.

Beer Stories

HMS Menestheus – The Floating Brewery





Formerly a passenger vessel of the Blue Funnel line, Menestheus, along with her sister Aagamemnon were originally requisitioned late in 1939 as auxiliary minelayers. Many allied bases around the world during war were in in isolated areas with few shore facilities. As the war progressed, the Admiralty converted into these Amenities Ships for Pacific Operations to provide recreational facilities far in excess of those normally on board a ship, and were fitted with cinemas, "wet" canteens which included an onboard brewery, (brewing 259 barrels of pale ale per week using malt extract) swimming facilities, etc where sailors could take local leave aboard between operations. They were manned by mercantile crews, some from the Royal Fleet Auxiliary.



The term "Rats of Tobruk," a moniker applied by the Nazi propagandist broadcaster William Joyce ("Lord Haw-Haw"), referred more generally to any of the Allied troops who defended Tobruk, Libya. This picture is of Australian troops in Egypt 1941. The Allies ended up loving the name 'Desert Rats' and kept it. Here the Aussies are enjoying a consignment of ale shipped all the way from home. The bottles arranged in the V.B sign is a popular beer in Australia.

With our troops fighting in places like North Africa, where Muslim custom forbad alcohol, getting a pint seemed a dim possibility. However, British officialdom announced that British breweries should set up a "beer for troops" committee in July 1942, as the bases were a *long distance from the nearest licensed premises*. They certainly were! So, Whitbread and Wanted sent 500 cases of beer to honour "the defenders of Tobruk" in North Africa, the arrival of which was celebrated long afterward. Other breweries such as Bushell, Watkins & Smith of Westerham, followed suit and even strapped beer casks beneath the wings of fighter planes for the great D-Day Invasion of June 1944. (It cooled off nicely at 13,000 feet...) In the USA, 15 percent of all-American beer production was set aside for the troops. With the advantage of large canning lines, and a normal original gravity of 1045, American wartime beers were also much stronger than those from the UK.





Thomas surges Ahead in the Men's 200m Breaststroke

Andrej Drzaic snatched a stunning victory in the Men's 17 Years 200m Breaststroke final.

The Sutton Cheam swimmer was third at the final turn and only took the lead from Nova Centurion's Thomas White inside the final 10 meters as the noise levels inside Ponds Forge rose significantly, with the crowd appreciating the quality of the race. Drzaic touched the wall in 2:25.10, just 0.12s ahead of White, with City of Milton Keynes' Alexander Meijer winning bronze.



IN THE SWIM - HERE'S AN AQUATIC HERO THOMAS WHITE RELAXING WITH HIS WELL-EARNED SILVER MEDAL.

THE WAY WE WERE: WHO'S WHO IN THESE 1980S PICTURES? LET US KNOW!









Going back a few years, I had no idea that Mansfield Brewery was closing until it happened. I suppose I kind of took it for granted, I had heard it was doing well, and was more likely to take over other breweries than be taken over itself.

The next thing I knew was that the last drop had been brewed and that the whole site was closing. I had a ringside seat, at that time I worked at Holmes House for the Electricity Board, which was facing the Brewery on Weighbridge Road, Mansfield. I watched with regret as the buildings fell into dereliction and the majority were torn down.

Some years later I started working at Mansfield Brewery's former Head Office based on the Water Meadows' site on Bath Street, Mansfield. It is now occupied by Nottinghamshire County Council and renamed Meadow House.

I knew the building had been extended since its brewery days, but as a scholar of local history I was very curious to see if anything tangible remained. At first, I was disappointed as all that seemed to hint at the past were elements of the décor, but then as colleagues became aware of my interest, rumours of a collection of pictures and boxes of documents began to reach me. Eventually, I found a pile of old framed photographs stored in the basement. They showed pubs, inns and hotels belonging to the Mansfield Brewery estate, showing both external and internal views. Apparently, they used to hang in the stairwells of the head office building and updated periodically when a venue was refurbished or a new one purchased. The ones that were taken down were stacked in the basement where they stood for over a decade. I then found boxes of documents stashed in a recess in the attic of the building, but sadly, nothing very interesting even to the most dedicated scholar except for one further picture. This one was in much better condition and shows a watercolour artist's impression of the distribution centre on

Oakham Business Park, dated 1995.

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The final find (so far!) was in another storeroom, a further framed picture, this time an aerial photograph showing the area around the brewery including the derelict Meadow Foundry buildings. The brewery's distribution depot alongside Great Central Road looks brand new with all traces of the railway gone, which may help date the photograph. It was in a metal frame but with no glass and had suffered a good deal of surface damage.

I have made no secret about my findings, my personal interest is not just in the brewery's history but also Grove and Gilcroft Houses via the Chadburn and Titley families, so I joined the Brewery's Facebook group where I've published photographs of the items found. In doing so I was contacted by the photographer, Richard Harcourt, who told me that he was commissioned by Derek Mapp and Hugh Wilson, Properties Director, to photograph every pub and outlet on the estate from 1982. He also told me that this had led to a filing cabinet full of 35mm slides containing the history of every property, updated when any refurbishments were undertaken. When handed to W&D there were in the region of 25,000 slides. In addition to these slides were the films themselves which amounted to 50 catalogued albums.

I then enquired directly with the National Brewery
Heritage Trust at Burton Upon Trent, and they
confirmed that the collection of negatives have made
their way there as part of the large deposit of materials
sent there when the basement of Chadburn House was
cleared in 2016 of all the archive documents originally
salvaged from the store rooms on Dame Flogan Street
in 2000.

Continued:



INDUSTRIAL ARCHAROLOGY AT MEADOW HOUSE

Unfortunately, the building's basement is exposed to the elements, including water ingress. Some of the pictures were stood in water. Several of the frames were broken or distorted, and many had cracked, broken or were completely absent of any glass. Of the unbroken frames, all exhibited some form of damage to the wood in varying degrees. Mildew had gathered on many of the prints, so my first action was to get the pictures off the floor and into a safer environment in a storeroom. All were retained, but some were totally beyond restoration.

When time has allowed, I have worked on the pictures, cleaning off the filth and cobwebs, securing the frames and identifying the buildings pictured. It became obvious that the hostelries shown were mainly outside Nottinghamshire, with the only Notts ones remaining being the Reindeer and Brunel's (internal) in Mansfield, and the Unicorn at Gunthorpe, the latter being too badly damaged to repair.

So, what to do with these remaining treasures? As Meadow House is undergoing some modernisation, its contents are under review and there is some urgency to ensure the safety of these artefacts. I secured official permission to find homes for the items I have found and began considering where best to relocate them, with the intention of benefitting anyone interested in the history of the Littleworth site.



Two of the fascinating pictures Jon found among the neglected archive.



On hearing that the Prior's Well brewery was going to open in the old brewery building, on Littleworth, I approached them to see if they would like to take some of the larger pictures as they would be almost 'going home', retaining that link with Mansfield Brewery.

Then I saw a plea from Denise Wilson of the Baily Thomas Provident Fund at Chadburn House, asking if anyone would care to donate items to the Mansfield Brewery display the fund has in their offices, so I made contact and now some of the smaller pictures have made their way there.

The aerial photograph has been donated to the Old Mansfield Society.

As I write some items are still here at Meadow House as my restoration process is not exactly rapid, and I like to see some of these reminders of the past still in their home, but it remains unclear what, if anything, can stay here at Meadow House. If it can't be retained, the watercolour will be donated to Mansfield Museum or the Old Mansfield Society, and likewise the remaining framed photographs will go to either Prior's Well or the Baily Thomas Fund where I hope they can be enjoyed for the foreseeable future.

Jon Lowe













Miss Manstield Inns with Derek Haywood, managing director of Bells, and Alan Gorrie as Johnnie Walker.

tele-sales and marketing executive has won the prestigious Miss Mansfield Inns Personal

Bernadette Rowe (26).

Mansfield, representing the Rushley, Mansfield, picked up the title, a £2,000 holiday in Thailand, and a gallon of Johnnie Walker Red Label in the final at the

Sponsored by Johnnie Walker Red Label and Thomas Cook, the competition attracted 1000 entries for the big-gest brewery event of its kind.

TERRY WISEMAN.

remembers 1987, when glamour came to Mansfield.

Brands Manager, Marketing,

"The Miss World organisers decided that in addition to holding the final in London's Grosvenor House Hotel, they'd take the show out of town, and Mansfield was chosen. The Chad, Council and the Brewery sponsored the trip. The event was an evening TV programme featuring period scenes from the marketplace followed by a formal evening do at the Renaissance Hotel. We constructed 'Ye Mansfield Brewery Tavern' in front of the Market Inn - merely thick plastic sheeting painted in 'medieval' colours nailed on 6x4 wooden beams - great stuff! We had some of the contestants for a couple of hours during the day pulling pints at the Oak Tree at a packed lunchtime session, and they also popped in at The Fringe. The girls, under the watchful eye of a security team headed by an ex-Met police officer, really joined in the fun."

The 1980s: Beauty & The Beer

A lot has changed socially in the four decades since the events on this page took place. The whole idea of beauty pageants and contests seems a bit tacky these days, and when you consider the involvement of characters such as Donald Trump, it's hardly surprising. Yet for most of the 20th century, if you were lucky enough as a woman to appear cosmetically beautiful, you could end up winning big prizes and nice holidays. (Clippings on this page from the MARKSMAN in 1988/1990)



Terry with some contestants with Fringe Manager John Parry on the right.

"We were congratulated by the security team for the way we handled the visit, the welcome, respect and courtesy shown by the Oak Tree lads who turned out in their droves. His team suggested wearing Mansfield ties for a few days, so we gave them some. They were great days and they got better for me. After being on a year-long secondment with Inns at Rosemary street, I was offered the job as the Brewery's first in-house Press and PR bod and Marksman editor, and not long after factored brands under Steve Holt and marketing manager John Walker, then under Colin Stump's tenure as marketing director."

MBC and THE MISS WORLD

THERE was much feasting and making merry when the strolling minstrels strummed their lyres as yon comely wenches came to town.

For Mansfield's Market Place took a trip back through the centuries to medieval Merrie England in order to host the very 20th Century Miss UK contest.

> Great fun Said Terry: "There wa

"But it was very ext and interesting to

ing and interesting to see how a TV team work, and

great for all round."

After the filming, and trips to Newstead Abbey and Hardwick Hall, it was back to London for the

Filming for the Miss UK final took place in and around Mansfield when 40 pretty finalistis were enter-tained by local sponsors including Mansfield Brew-

including Manustra ac-ery.

And to add to the atmosphere of the 15th century market recrea-tion, the Brewery trans-formed two adjacent Mar-ket Place pubs into an olde worlde tavern by building a specially designed facade.

Medieval

Other main sponsors of the week were fix Mans-ried Chronicle Advertiser. and Mansfield District Jonnel, which created the Chronicle Matter of the Chronic Jones of the Chronic During the week the lift to the Chronic period contume. During the week the lift took part in a num-ror of special events with the sponsors – including to the Jones of the Chronic Jones of Jones o



girls to take part in the swimsuit parade and the ultimate placings. And the winner? Man-





Left to right: RAY GUEST - FISHERMAN, LESLIE BERRY, GARDENER, THOMAS EATON, RONNIE DENT, GARDENER AND HOME IMPROVEMENTS AND ERIC SHAW, SO NOW WE KNOW!

More Identities Revealed!

In our May 2020 issue 41 we asked if anyone could identify this bold assembly of fine men, and Ray Guest has spilled the beans!





There is the Phoenix Brewing Company, which is the only microbrewery in Mansfield Ohio. Phoenix is housed in a magnificent old building that originated as a Funeral Home and Mortuary. The brewers at Phoenix celebrate the history of the building by serving flights of beer on a plank shaped like a coffin. Seems a bit morbid... Phoenix Brewing has several their own brews on tap, and they also offer a few selections from other craft breweries.



And there's another one, Down





Australia's Mansfield Brewing Company is a small batch brewery based in Mansfield, Victoria, a state with a burning thirst. The business is owned and operated by Father and son team, Tom, and Mitch Walsh. The brewery produces high quality craft beers for the discerning drinker.

The Mansfield Brewing Company produces premium, naturally brewed beer.

Alfred Denis Hales 1941-2020

It is with great sadness that we have to report the passing of another member during this difficult year, a time which even denies us the privilege of a fully attended funeral.

Alfred Hales was always known to his colleagues in the Transport department as Denis. He started work with the Brewery on August 19, 1985 as a driver's mate and we are privileged to include here extracts from his family's memories as expressed in their eulogy at his funeral. He was obviously deeply loved and quite a personality.

"We could use the old clichés like 'he was a warm, unique, friendly and lovable person who was and still is loved by everyone that had the privilege to meet him, a brilliant, caring and amazing great man, father, husband, brother and friend who never had a bad word for anyone' ... but all the said words are totally true about our dad. Even the next door neighbours called him grandad – that is just the kind of guy he was – even the nurse who cared for him in his last days wanted to adopt him as her grandad. The things that happened to us even on a trip to the supermarket would put a smile on anyone's face, such as when he fell through a broken cinema seat at a Minehead holiday camp when the family went to see a Harry Potter film. He was a positive, honest genuinely lovable man who lived for his music. He leaves behind an amazing wife, three great kids, a son in law and a lot of family and friends. They broke the mould when you were born. Love you always; keep on rocking up there, don't hog the karaoke too much, let Elvis have a turn, take it easy and sleep tight. We'll all be together again someday."

ALFRED DENIS HALES: April 20 1941 - July 30 2020



All the association's planned excursions and social activities have been cancelled due to the Coronavirus pandemic.

MANSFIELD BREWERY MEMBERS ASSOCIATION AGM

Mansfield Brewery Members Association AGM was held at the St. Johns Church Hall on Monday 2nd March 2020. Chairman lan Boucher opened the meeting and welcomed members.

After 15 years lan retired from the Treasurer's position but remained as Chairman. Val Moss was willing to stand as Treasurer and was duly elected. All the committee wished to continue, and all were reelected.

Brewery Community – Social Activities

Mansfield Brewery Members' Association

The Members' Association is open to all former employees of the Mansfield Brewery Group of Companies. The Association's monthly meeting is held on the first Wednesday of each month at the Debdale Sports Club, Mansfield Woodhouse commencing at 10.00 am. Contact Graham Cooling on 01623 632620

Coach Excursions

Usually, the Committee organises monthly coach excursions which are open to all members and friends. Because of all the upset the Corona Virus has inflicted upon us over the past months, many of the social activities enjoyed by members have had to be cancelled or postponed. But we hope that soon we will return to a full program of events.



Mansfield Brewery Walking Group

The walks are held on the second Sunday of each month, commencing at 10.30 am and normally finish around 2.30 pm. They are generally easy walks between 5 and 6 miles.

For information contact Barbara Brown 01623 481488